

TESTIMONIAL | Manreo 2



The project

- Simplify archive management of audio and video content at the broadcaster's Paris headquarters and nine regional production sites.
- Simplify access and distribution of content from the nine regional sites by providing a global platform centralizing media information.

The client

Reseau France Overseas (RFO) is a subsidiary of the France Televisions Group and is a unique network with 17 television channels, nine radio stations, and 10 production centers across nine French-speaking territories with destinations across the Atlantic Ocean, the Pacific Ocean, and the Indian Ocean with Guadeloupe, French Guiana, Martinique, Saint Pierre & Miquelon, Mayotte, New Caledonia, French Polynesia, and Wallis & Futuna. RFO also produces France O and the Internet site rfo.fr, and offers an international news agency called AITV.

The Manreo solution

Solution integrating HyperCast Warehouse and NETIA Workflow Engine.

- Archive any type of content from the post production system on LTO4 tapes using FrontPorch.
- Generate low resolution file.
- Use speech to text powerful tool for automatic metadata enrichment.
- View content in a low resolution format from a web-based interface.
- Describe content with a very powerful and rich indexing tool.
- Interface with the powerful Sinequa search engine
- Restore media to and from Avid editing platform.

Products Benefits

HyperCast WareHouse

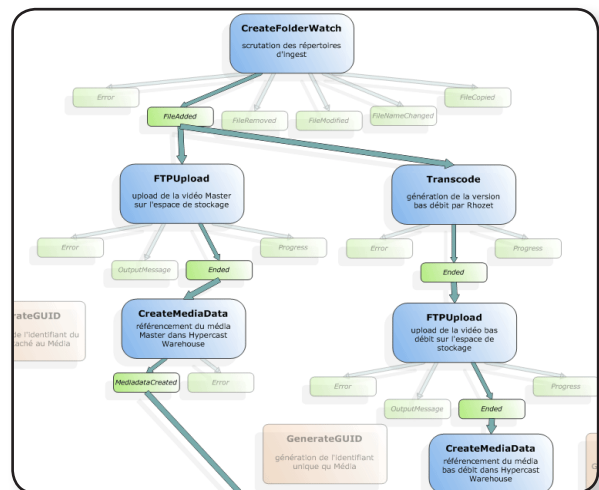
- Fast and easy access to low or high-res media archives.
- A highly scalable and open architecture enables integration with any existing application.
- Interfacing with powerful Sinequa search engine to provide a smart system for locating, identifying and retrieving media.
- Unique capabilities for capturing and enriching media with supplemental metadata with a minimum of complexity.

Netia WorkFlow Engine

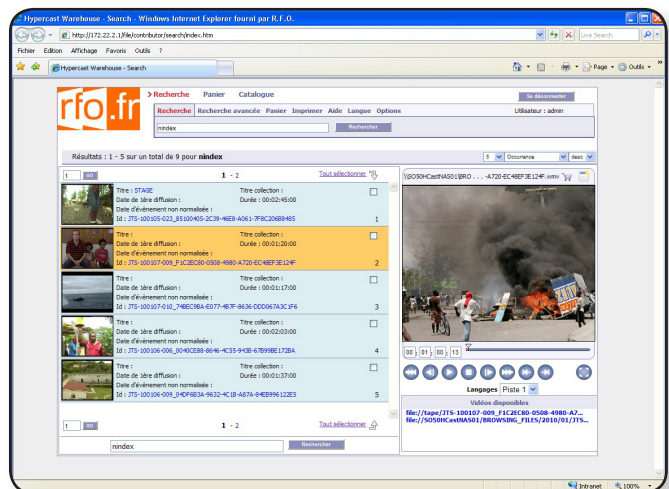
- Simply configure and automate WorkFlow by defining one or several sequential tasks.
- Facilitate the transfer or exchange of media from one to any application.

Consumer Benefits

- Direct access to media from the desktop adds further convenience and efficiency.
- Intuitive and consistent interface for image, text or video searching and viewing.
- Simple Web-based interface requires negligible training time.
- Streamlining workflow prevents human errors.



NETIA WORKFLOW ENGINE



HYPERCAST WAREHOUSE

