

RADIO-ASSIST OUT OF COMPETITION AT CANNES

All the pros of the broadcasting world go to Cannes for the International Film Festival. This year, NETIA is taking an active part in the coverage of the event through media such as Radio France, RTL and M6. Part of the mission of Radio France as a public service is to provide French and foreign journalists with full programme editing facilities. Throughout the festival, this centre provides access to recordings of all the conferences, interviews, soundtrack music and so on. All sound documents are instantly and automatically saved in the Radio-Assist data library. Every journalist has access to editing booths and a complete NETIA digital production station. There are two workstations, specifically dedicated to Radio France, with a direct link to the France Info server in Paris. This set-up gives a foretaste of the new digital tools installed at France Info, and illustrates the potential of

the digital solutions chosen by Radio France. RTL, which also requires immediacy, uses a portable computer equipped with a Digigram PCX Pocket V3 card. RTL journalists have NETIA recording, editing (mono-track and multi-track) and export programs to report straight from the heart of the festival and send the reports back to the RTL main studio via the Internet in MP3 or Real Audio format. Television channels are also very busy at the Cannes festival. On March 1st, M6 began broadcasting its "Six Minutes" regional news bulletins via the Internet using the NETIA Stream In system. For the

festival, it plans to use the Internet for its reporting of events in Cannes. Round-the-clock viewing of the www.M6.fr site is available on two interactive kiosks in the foyer of the Cannes Hilton, with all the video reports of the current and preceding days. Whoever the client – Radio France, RTL or M6 – NETIA ensures that it designs products which are always in line with professional broadcasting requirements, i.e. instant information.



A M6 interactive kiosk on the Hilton Hotel's beach during the 53rd International Film Festival, in Cannes.



>>> **NETIA and SONY BROADCAST & PROFESSIONAL EUROPE**

have recently signed a non-exclusive distribution contract covering the range of U-SHARE audiovisual contribution software.

>>> **Installation continues at i>télévision** with the implementation of software for real-time information concerning the Satellite News Gathering Vehicles: geographical location, identity of journalists and technicians.

>>> **The CFPJ (journalists' training centre) in Paris has chosen NETIA** to equip its centre with a full digital audio system.

>>> **NETIA is boosting the background music broadcasting system at the Disneyland Paris.**

>>> **NETIA is proceeding with its installations in Belgium:** after Liège, Verviers, Bruxelles and Namur, the RTBF Centres of Mons and Charleroi have chosen Radio-Assist.

>>> **NETIA has designed for MEDI1 (Radio Méditerranée Internationale) a brand-new web site (www.medi1.com),** which hosts a high-output 150-stream RealAudio server.

>>> **NETIA and its new distributor Computer Systems** modernise the existing system of **Croatian National Radio** (migration under Windows NT) and install a complete Radio-Assist system.

>>> **Dispatcher, the new tool developed by the NETIA R&D department,** automatically converts sound files from the Radio-Assist database to different formats (such as RealAudio or MPEG) before automatically exporting them to their specified target (web site, intranet network, etc.).

ABC, a real national radio.

ABC (Australian Broadcasting Corporation) is gradually implementing its digital audio system on a national scale. The global network comprises more than 60 radio stations all over Australia.

ABC has adopted the Radio-Assist solution. Editing stations are equipped with the CREATOR production tool. When a sound is ready for broadcast, the technician drags and drops it to the playlist with the broadcasting preparation tool, DIRECTOR, which enables the switchover points to be precisely defined. In the studio, the ODYSSEY broadcasting tool automatically displays the playlist which the presenter can organise and modify at will. For every installation, there is in-depth training for super-users to become familiar with the new system.

Sydney National Radio and Melbourne National Radio are network heads with a predominant role in the system; they are in charge of the overall output and automatic regional switchovers. They are equipped with some sixty workstations and store several hundred hours of sound on three mirrored servers. The Sydney Local Radio structure is just as important and provides programmes for other regional radios. The local radios have a complete system with about ten workstations each and are also in charge of output.

Perth and Darwin are the next stations to be equipped. The national network will eventually allow all the regional radios full access to all the ABC resources. ●

Stream In: Internet use enhanced by automation.

Stream In is a new NETIA tool for automatic handling of video data acquisition, conversion, storage and Web-site transfer.

The NETIA solution automates video image broadcasting on the Internet

using real video and MPEG4 encoding software. The program uses an external trigger (GPI) to digitise, encode in the 2 formats and send files to the target Internet server.

The TV channel M6 has been using this

new product since 1st March 2000 for its «Six Minutes» regional news bulletins. The Web surfer just has to click on the M6 site (www.m6.fr) to view the 6 minutes of local news from Bordeaux, Grenoble, Lille, Lyons, Marseilles, Montpellier, Nancy, Nantes, Nice, Paris, Rennes and Tours. ●



Stream In automates Web-site transfer of video data.

D C A S T

France Info enters the digital era.

21st February 2000, France Info did its first minutes of fully digital programme broadcasting. This little technological revolution is the first step in an overall modernisation policy adopted by the parent station Radio France. All the Radio France stations will have gone fully digital by 2002.

France Info asked NETIA to design the system's global architecture and equip the production and broadcasting service with Radio-Assist software pro-

grams. Along with digitalisation, France Info has also been equipped with a high-performance archiving system. It now has two archiving levels – long and short duration. Overall storage capacity is about 15,000 hours of linear sound.

This development opens up new prospects for the radio with the enhancement of its range of related services via the Internet where its web site gives access to the contents of news reports.



Photo : Radio France - Christophe Abramowitz



CANNES... THIS YEAR ALL THE JOURNALISTS ARE CHASING THE LATEST STARLET...



...YOU HAVE TO ADMIT SHE'S GOT A LOT GOING FOR HER:

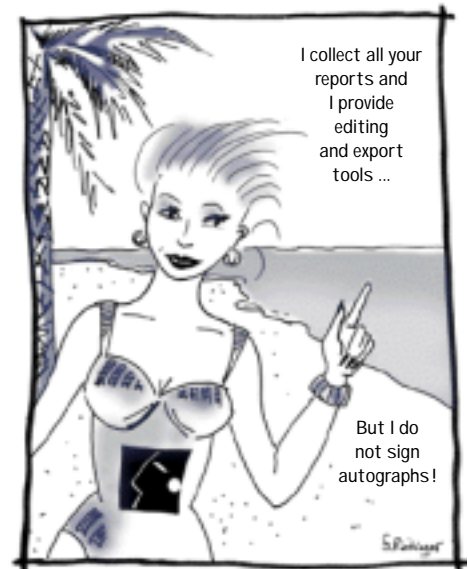


Radio-Assist in Africa.

Radio, the main media in Africa and from far the most popular one, is undergoing radical technological transformation: the digital mode is ubiquitous and its wide range of functions have decided the intergovernmental agency of French-speaking countries (ACCT) to call on the services of NETIA.

ACCT has launched a new radio station: the "Canal Educatif Francophone (Canal EF)" which broadcasts cultural,

educational and social programmes to countries from Africa, Indian Ocean, Near and Middle-East, both in French and in the languages of the countries involved. The Agency has chosen NETIA to implement this huge project, because of its software for multiple broadcast of programmes. The aim of the radio is to provide African people with a source of information and a means of enriching their intellectual and professional lives.



I collect all your reports and I provide editing and export tools ...

But I do not sign autographs!

Stand 212-04

BROADCAST ASIA 2000

Places to meet
NETIA and discover its
new products:

- **KOBA, South Korea**
Stand BMA #305
from 23 to 26 May 2000.
- **Broadcast Asia 2000, Singapore**
Singapore Expo Centre,
Stand # 2L2-04
from 6 to 9 June 2000.
- **Convergencia Mercosur, Montevideo, Uruguay**
Stand # 4
from 9 to 12 August 2000.
- **IBC, Amsterdam, Holland**
RAI, Stand Heynen # 9.522
from 8 to 12 September 2000.

NETIA's 2000 Seminar



The "3rd NETIA Seminar" was held on 25th February 2000. This meeting was the occasion for the entire NETIA workforce to take stock of the 1999 results (with a turnover increase of 53%) and define the company's research and development focuses regarding Radio, Television and the Internet.

NETIA abroad

4 new distributors in
the United States:

- **Broadcast Richmond :**
Joe Ziemer
broadcast@infocom.com
- **Broadcast Connection :**
John Shideler
john@broadcastconnection.com
- **Bradley Broadcast and Pro Audio :**
Art Reed
art@bradleybroadcast.com
- **Giesler Broadcasting Supply :**
Tim Giesler
tim@gbs-giesler.com

2 new distributors in South
America:

- **AURI, in Mexico :**
Jesus Canela Escamilla
aurisacv@prodigy.net.mx
- **BDS, in Colombia :**
Maria Fernanda Cuervo Hernandez
visolec@cable.net.co

In July 2000, the Asia Pacific office moves to Hong Kong

Unit 428, DB Plaza
Discovery Bay - Lantau Island
Hong Kong - China
v.bourgarel@netia.net

New additions to the NETIA team

- >>> **Céline Bousquet**
Communications Assistant.
- >>> **Florence Liennard**
*Bilingual receptionist
and secretary.*
- >>> **Rodolphe Bidron**
*Developer
Internet Department.*
- >>> **Laurent Petit**
*Development Manager
Television Department.*
- >>> **Christophe Brugière**
*Project Manager
Operations Department.*

Nétia News

NETIA group news letter

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